



## JUNIOR LEAGUE OF NORFOLK-VIRGINIA BEACH

Welcome Prospective Member!

Thank you for your interest in the Junior League of Norfolk-Virginia Beach, Inc. (JLNVB)! We are an organization of diverse women committed to promoting voluntarism, developing the potential of women, and creating a positive impact on the lives of women and children in South Hampton Roads through the effective action and leadership of trained volunteers.

Our organization was the first Junior League in the state of Virginia, and the 75th League in the United States. We were admitted to the Association of Junior Leagues International, Inc. (AJLI) in January 1925. Today, JLNVB has about 140 active members and 213 sustaining members, volunteers over 2000 hours a year, and fundraises over \$60,000. As a nonprofit organization, our purpose is exclusively educational and charitable.

Benefits of Membership in the Junior League of Norfolk-Virginia Beach, Inc. include:

- Be a catalyst for positive change through serving the South Hampton Roads community
- Directly impact the community and work closely with other community organizations and leaders
- Numerous opportunities to learn new leadership skills, such as chairing committees, planning and organizing league events, and mentoring
- Develop personally and professionally through our national, regional and local training opportunities
- Opportunities to engage and network with like-minded women and pursue common interests
- New friends and opportunities for continued growth and fulfillment
- League membership is transferable throughout the United States, Canada, Mexico and England

Information about JLNVB's programs and membership process is included in this packet. Membership is open to all women age 21 and older who live or work in the greater South Hampton Roads area. Initial requirements include **submitting an application by the July 1, 2019 deadline** and a \$150 nonrefundable payment of the New Member Course Fee. The application is available at [jlnvb.org](http://jlnvb.org).

We are so excited about your interest in JLNVB and look forward to sharing more about the benefits of our organization with you.

Sincerely,

Kathryn Smith  
New Member Recruiting Chair

Erin Clements  
VP Membership



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## **Application Steps and New Member Requirements**

### **Application Steps**

- ***Complete JLNVB 2019-2020 New Member Application before July 1, 2019***, found online at [jlnvb.org](http://jlnvb.org)
- You will receive a Welcome Letter via email by August 1, 2019
- Pay one-time, nonrefundable \$150 New Member Course Fee by August 25, 2019

### **New Member Requirements**

- New Member Cocktail Party – August 2019 (exact date TBD)
- New Member Retreat – August 2019 (exact date TBD)
- Monthly New Member Meetings (second Tuesday of every month), 6:00-7:30 PM Dates: September 10, October 8, November 12, December (Holiday Social – TBD), January 14, February 11, March 10, April 14, May (End of Year Social – TBD)
- Monthly General Membership Meetings (third Wednesday of every month), 6:00-8:00 PM
- Done in a Day (DIAD) Fall and Spring Project
- Community Hours (5)
- Fundraiser Hours (5)
- Training Hour (1)
- Fundraising Financial Obligation (\$50)\*
- Fundraising Ticket Obligation (\$50)
- Cookbook Purchase\*

\*Some women choose to enroll in a payment plan that includes their fundraising obligation, cookbook purchase, AND dues for the NEXT League year, which are due April 15, 2020. The payment plan is optional and includes a processing fee.



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## **JLNVB Community Impact Initiatives**

The JLNVB 2018-2021 Community Impact Initiatives are Childhood Literacy and Women's Health. We strive to ensure that all of the work we do in our community makes a measurable impact in these areas while providing our members with a fulfilling experience. An overview of our Community Impact Initiatives is provided below.

***Little Hands, Big Difference:*** In support of the Foodbank of Southeastern Virginia, the Junior League of Norfolk-Virginia Beach hosted its 9th Annual Little Hands, Big Difference at The Williams School Blocker Norfolk Family YMCA. This fun-filled day is dedicated to teaching children the importance of volunteering, giving thanks, and reading. All activities focus on giving back to those in our community that were in need during this holiday season and included activities such as: collecting 2,046 meals for the Foodbank, designed 146 bookmarks for distribution to "Little Libraries" in our community, created 138 beads of courage for children battling chronic diseases, packed 28 birthday boxes for ForKids, mixed 83 friendship snacks for residents at a local nursing home, assembled 90 NICU bags for moms of NICU babies at Naval Medical Center Portsmouth, and more!

***King's Daughters Milk Bank at CHKD:*** Members of the JLNVB continues working to support Saturday drop-offs for mothers donating valuable breast milk in support of the King's Daughters Milk Bank at CHKD. Due to the popularity and increasing demand by donors, we have trained more than 20 new volunteers this fall and expanded our outreach to a second collection site to include both the Main Children's Hospital in Norfolk and General Booth Pediatrics in Virginia Beach. To date, we have collected 18,896 ounces! This is equal to 75,584 feedings of life-saving breast milk.

***Elevate to Educate:*** Elevate to Educate was formerly operated in 2018 as Project Makeover Hampton Roads. In order to make a large scale impact on children's literacy we transformed Jacox Elementary School over the weekend of August 17th-19th with the support of tHRive Young Professionals, and the Urban Renewal Center. Over 320 volunteers created a more dynamic learning environment for elementary students in Hampton Roads by revitalizing landscaping, updating hallways with more than 35 educational murals, changing up the playground, sprucing up the principal's office, teacher's lounge and more! The Junior League of Norfolk-Virginia Beach also incorporated women's health by designing body-positive message on each of the bathroom stalls. In 2019 we will continue this program under its new name – Elevate to Educate!

***Naval Medical Center Portsmouth Pediatric Clinic:*** We prepare and donate NICU care packages to provide support for the new parents during this difficult time. The care packages are hand delivered to the NICU unit by our members, and includes a children's book for the parents to read to their child.

***Little Black Dress Initiative:*** This year JLNVB launched our inaugural Little Black Dress Initiative. This Initiative is a 1-week social media and fundraising campaign to raise awareness about the unique challenges women face related to menstrual health. This year 74 active and sustaining members participated in this event helping educate not only our coworkers and local friends but people around the globe through social media posts about the importance of this issue.

***Union Mission Literacy Program:*** JLNVB partners with the Union Mission's family shelter to develop a reading program for children under 12, where JLNVB members read aloud with children, help them complete activity sheets, and play literary focused games with the children. Every child that attends also receives a book!

***Women's Health Talk:*** JLNVB is launching our first Women's Health Talk themed "What women don't know about their health." This will be a ticketed event open to the public. Check out the JLNVB social media pages for more information about panel speakers, time, location, and ticket cost.



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**JLNVB Fundraisers**

**Scavenger Haunt**

Our 5<sup>th</sup> Annual Scavenger Haunt was held on October 27, 2018 at The Shack. This years pirate themed event attracted more than 350 individuals, making up 96 teams, convened for an evening of fun which included a scavenger hunt along the Boardwalk, costume contests, and an after party. From The Weather Channel Reporters to Hot Air Balloon Operators and everything in between, the Virginia Beach Oceanfront came to life with hundreds of well-costumed hunters searching for answers to their clues! This made for our most successful Haunt to date, both in participants and funds, with over \$5,000 raised to further our mission in the community! Plans are already being set in motion for next year, and we can't wait to see you there!

**BRUNCHED**

The 2<sup>nd</sup> Annual BRUNCHED (our newest fundraiser), was held on Saturday, March 2, 2019 at The Harbor Club at Waterside. This brunch-themed tasting event features local celebrities and restaurants serving tastings of their most-popular brunch item in a fun and festive atmosphere. The event features signature drink specials, an extensive silent auction and a keepsake mason jar for ticket holders at this highly successful event.

**Touch-A-Truck**

The 7<sup>th</sup> Annual Touch-a-Truck will be Saturday, April 13, 2019. Touch-a-Truck is a hands-on learning experience for children to explore a variety of large trucks, heavy machinery, recreation vehicles, farm equipment, emergency vehicles, motorcycles and much more. Children are able to touch their favorite vehicles, get behind the wheel, and meet the professionals who build, protect, and serve our community. With food trucks and activities throughout the day, it's fun for the whole family.

**Cookbooks**

The Junior League of Norfolk-Virginia Beach, Inc. is proud to present our award-winning cookbooks. Over 150,000 copies of our cookbooks have been sold to date. *Tidewater On The Half Shell* is a collection of fine Virginia recipes. It premiered September 1985 in celebration of the 60th anniversary of JLNVB. *Toast to Tidewater* is our award-winning cookbook celebrating Virginia's finest food and beverages. It makes an ideal gift for weddings, birthdays or holidays.